

Lee D. Stephenson

Professional Expertise

- **Communications Director** – Extensive experience in communications as a journalist and agency communications director. Expertise includes public/media relations, print and electronic media, web site development, advertising, marketing and photography.
- **Fund Raising** – Proven fund raising track record as a grants program administrator and consultant.
- **Heritage Resources Management and Education** – Hands-on and administrative expertise in managing natural and cultural resources, as well as designing and delivering a community heritage education program.

Experience

■ **Consultant, Moongate Associates**

Washington, DC and Accra, Ghana (2005-present)

Provide communications, marketing, fundraising, heritage resource education and resource management expertise. Clients in Ghana include CARE International, Nature Conservation Research Centre, SNV Netherlands Development Organization, Academy for Educational Development, Africa Legal Aid, SPEED Support Program for Enterprise Empowerment and Development, and Aid to Artisans Ghana. Previous USA clients include the, National Wildlife Federation, Environmental Action Foundation and National Public Radio.

■ **Director, Resource Management Division**

Fairfax County Park Authority, Fairfax, VA (1995-2004)

Managed agency-wide heritage resource conservation, management and education functions for 350 parks on 22,000 acres of land. Oversaw design and presentation of over 9,300 public education programs to more than 240,000 patrons yearly. Directed daily operation of 22 heritage parks, including nature centers, museums, visitor centers, historic rental properties, a horticulture center and a historic working farm. Administered \$5 million-plus annual budget, including over \$1 million in direct revenue and more than \$250,000 in annual donations from 10 partner organizations. Directed 170 paid staff and over 800 volunteer staff. Made frequent public presentations to civic, community and professional audiences. Created strategic plans and park master plans. Managed staff providing direct services to more than 459,800 annual visitors to heritage-oriented facilities, plus more than 3 million visitors to outdoor facilities.

■ **Director, Office of Management and Information**

Fairfax County Park Authority, Fairfax, VA (1987-1995)

Directed 23-person communications, public relations, marketing and automation staff with \$1.7 million annual departmental budget. Responsible for agency public information, market research, media relations, advertising, TV and AV programs, desktop publishing, still photography and exhibits. Inaugurated and directed the agency's Fundraising Program with first year proceeds of \$345,000.

Experience (continued)

- **Manager, Huntley Meadows Visitor Center**
Fairfax County Park Authority, Fairfax, VA (1979-1987)
Visitor Center and Education Program Manager for nature preserve. Member of development team responsible for planning and building the preserve's facilities.
- **Communications Manager, Energy Conservation Education Project**
National Recreation and Park Association, Arlington, VA (1976-1977)
Headed communications group producing books, AV, video, newsletters and promotional materials.
- **Editor, Environmental Action Magazine**
Environmental Action, Washington, DC (1974-1976)
Editor of biweekly environmental and science magazine with responsibility for research, writing, editing, graphic design and production.
- **Washington Bureau Manager**
Council on Economic Priorities, New York, NY (1971-1973)
Managed the Washington office, collected and analyzed industry data, wrote and edited articles, reports and books.
- **Reporter**
Dayton Journal Herald Newspaper, Dayton, OH (1970-1971)
Consumer affairs reporter for morning daily newspaper.

Education, Community Service and Publications

- Bowling Green State University, B.S. Journalism
- *Accidents Will Happen: The Case Against Nuclear Power*, Harper and Row, editor
- *Guide to Corporations: A Social Perspective*, Swallow Press, editor
- *Prospects for Energy in America*, H.W. Wilson, contributor
- "Spring: A Tribute to Amphibians," National Public Radio, co-producer
- Leadership Fairfax, 1998 Graduate (Fairfax County, Virginia)
- Zenger-Miller Management Training Programs, Certified Instructor
- Toastmasters International
- College Bound (non-profit, inner-city mentoring and scholarship organization), Board Member (1998-2005)